



DEITRICK HADDON PRAISE IN THE PARK FLYAWAY SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE CHANCES OF WINNING. VOID WHERE PROHIBITED.

SWEEPSTAKES DESCRIPTION:

The “Deitrick Haddon Praise in the Park Flyaway” sweepstakes (“Sweepstakes”) will begin on June 30, 2017 and end on July 13, 2017 (“Sweepstakes Period”). This Sweepstakes will be conducted exclusively online. There will be one (1) national winner. One (1) winner will be awarded: Two (2) tickets to attend Praise in the Park on July 29, 2017 in Atlanta, GA; two (2) roundtrip commercial economy class airline tickets to Atlanta, GA; and hotel accommodations (based on double occupancy) for two (2) nights in Atlanta, GA (“Prize”). See below for further Prize details.

ELIGIBILITY:

The Sweepstakes is open to listeners of the Participating Radio One® Stations listed below who (a) are legal residents of the United States, (b) reside in the metropolitan area of one of the Participating Radio One® Stations, and (c) are twenty-one (21) years of age or older at the time of Sweepstakes registration.

The Participating Radio One® Stations are as follows:

METROPOLITAN AREA	RADIO STATION	STATION WEBSITE
Atlanta, GA	WPZE-FM	MyPraiseATL.com
Baltimore, MD	WILF-HD2-FM	PraiseBaltimore.com
Charlotte, NC	WPZS-FM	PraiseCharlotte.com
Cleveland, OH	WJMO-FM	PraiseCleveland.com
Columbus, OH	WJYD-FM	JoyColumbus.com
Detroit, MI	WPRZ-FM	Praise1027Detroit.com
Indianapolis, IN	WTLC-AM	PraiseIndy.com
Philadelphia, PA	WPPZ-FM	PraisePhilly.com
Raleigh, NC	WNNL-FM	TheLightNC.com
Richmond, VA	WPZZ-FM	PraiseRichmond.com
Washington, DC	WPRS-FM	Praisedc.com
Washington, DC	WYCB-AM	Myspiritdc.com



Employees of the Participating Radio One® Stations, Urban One, Inc., Entertainment One Music Nashville (also “Entertainment One”), and each of their respective parents, subsidiaries, affiliates, participating advertising and promotion agencies, competitors, promotional partners, and prize suppliers, and members of their immediate families and/or those living in the same households (whether legally related or not) are NOT eligible to enter or win the Sweepstakes. For purposes of this Sweepstakes, immediate family members include spouse, children, siblings (and their spouses), parents, and grandparents.

Participants may only win one (1) prize during this Sweepstakes.

The winner and each adult travel guest must possess a valid state-issued driver’s license or other government-issued identification document containing the person’s name, date of birth, and photograph prior to departure. The winner and travel guest must travel together on the same itinerary from the originating city. Once selected by the winner, the travel guest cannot be changed without the express consent of Entertainment One, which may be withheld for any reason.

Persons who have won a prize in another sweepstakes or promotion of any kind from any of the Participating Radio One® Stations within the thirty (30) day period immediately preceding the start date of the Sweepstakes are not eligible to enter or win. Only one person per family or household (whether related or not) may win in any promotion from the Participating Radio One® Stations during any thirty (30) day period.

Any person who is on the No Fly List maintained by the federal Terrorist Screening Center or who otherwise is prohibited from boarding a commercial aircraft for travel in or out of the United States will be ineligible to use the airfare portion of the Prize or to participate as a travel guest of the winner.

HOW TO ENTER:

- Sweepstakes participants must register online through the website of one of the Participating Radio One® Stations listed above in the Eligibility section.
- Upon entering the Sweepstakes website, participants must follow the instructions and complete all required fields to register for a chance to win.
- Entries are limited to one per person, per email address, per day during the Sweepstakes Period.
- All entries must be received by 11:59pm (ET) on July 13, 2017, or they will be deemed void.
- In the event of a dispute regarding the identity of a participant’s online entry, the entry will be deemed to have been made by the authorized holder of the email account at the time the entry was made.



WINNER SELECTION & NOTIFICATION:

One (1) winner will be selected by random drawing from among all eligible entries received during the Sweepstakes Period from the above-listed Participating Radio One® Stations.

The drawing will be conducted by Radio One, whose decision is final. Odds of winning will depend upon the total number of eligible entries received.

The winner will be notified by phone and/or email at Sponsor's discretion and provided with instructions for claiming the Prize. In the event that a winner does not respond to Sponsor's notification or does not accept the prize within three (3) business days of notification, the prize will be deemed forfeited and an alternate winner will be selected from among the remaining eligible entries. Sponsor will use a reasonable number of attempts, in its discretion, to award the Prize to an alternate winner; but if it is unable to do so, the Prize will be finally forfeited and Sponsor will have no further liability in connection with the Sweepstakes.

In the event Sponsor does not receive any eligible entries, or receives an insufficient number of eligible entries, Sponsor has the right to cancel the Sweepstakes.

The Prize will be awarded only upon winner verification and final approval by Sponsor. The winner must provide valid government-issued photo identification to claim the Prize. Identification documents must match information previously provided to the Participating Radio One® Station.

For a list of the winners, please send your request and a self-addressed stamped envelope to Radio One, 1010 Wayne Avenue, 14th Floor, Silver Spring, Maryland 20910, Attention: Legal Department, within two (2) months of the end of the Sweepstakes.

All decisions made by Sponsor regarding any aspect of the Sweepstakes will be final and binding.

PRIZE DESCRIPTIONS & CONDITIONS:

The following Prize elements will be awarded to one (1) winner from among the Participating Radio One® Stations:

- Two (2) roundtrip commercial economy class airline tickets to Atlanta, GA (for one (1) winner and one (1) guest of the winner's choosing) from the winner's hometown city or the closest major airport thereto. Airfare provided courtesy of Entertainment One ;
- Hotel accommodations for two (2) (one (1) standard double occupancy room) for two (2) nights in Atlanta, GA. Hotel provided courtesy of Entertainment One;
- Signed CD's and pictures;
- Meet and greet with artist Deitrick Haddon; and
- Two (2) tickets to attend Praise in the Park on July 29, 2017 in Atlanta, GA;
- The Approximate Retail Value (ARV) of the Prize is \$2,500. If the actual value of the Prize is less than the stated ARV, the difference will not be awarded in cash.



- Departure dates and accommodations are subject to availability; certain restrictions and blackout dates may apply.
- Meals, ground transportation, baggage fees, hotel services, gratuities, souvenirs, and incidentals are the sole responsibility of the winner and his or her guest. Expenses not specifically included in the Prize description and all taxes are the sole responsibility of each winner. The Prize is awarded “as is” with no warranty or guarantee, either express or implied. No transfer, assignment or substitution of the Prize is permitted, except Sponsor reserves the right to substitute an item of equal or greater value in the event an advertised Prize element is unavailable.

Changes in the dates or times of concerts, performances, events, trips, or activities, changes of venue, or cancellations by performing artists are deemed to be beyond the control of the Sponsor, and no substitutions will be provided.

The winner is required to comply with any and all applicable federal, state, and local laws, rules and regulations. All federal, state and local taxes, and any other costs not specifically provided for in these Official Rules are solely the winner’s responsibility. If the actual retail value of the winner’s prize is \$600 or more, the winner must complete IRS Form W-9 and supply Sponsor with his/her social security number for tax purposes. An IRS Form 1099 will be issued in the name of the winner for the actual value of the Prize received. Sponsor will have no responsibility or obligation to any winner or potential winner who is unable or unavailable to accept or utilize prizes as described herein. Entrants agree to be bound by the terms of these Official Rules and by the decisions of Sponsor, which will be final and binding in all matters pertaining to this Sweepstakes.

The winner will be required to sign and return an affidavit of eligibility, a liability release and, where legally permissible, a publicity release, prior to acceptance of the Prize. Each guest of the winner also will be required to sign a liability release. Failure to timely execute such documents will result in forfeiture of the Prize and selection of an alternate winner. Return of any prize/prize notification as undeliverable may result in disqualification and selection of an alternate winner. By entering the Sweepstakes, Entrant grants permission for Sponsor, and any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use the entrant’s submission (including an altered form of the entry), if any, for editorial, advertising, and promotional purposes without additional compensation, unless prohibited by law. If images are being submitted to Sponsor as a requirement for entry, Entrants agree that they have all rights to use the images submitted and to allow Sponsor, any of its affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to reuse any of the images, without any liability, for editorial, advertising, and promotional purposes. Additionally, acceptance of the Prize by the winner constitutes permission for Sponsor and any affiliates and subsidiaries, participating advertising and promotion agencies, and prize suppliers to use winner’s name and/or likeness and biographical material for editorial, advertising, and promotional purposes without additional compensation, unless prohibited by law. By accepting the Prize, the winner agrees to hold Sponsor, Atlantic Records, Sponsor’s advertising and promotion agencies, and Sponsor’s and Atlantic Records’ respective parent companies, subsidiaries, affiliates, partners, representative agents, successors, assigns, officers, directors, and employees harmless for any injury or damage caused or claimed to be caused by participation in the Sweepstakes or acceptance or use of the Prize. Sponsor is not responsible for any printing, typographical, mechanical or other



error in the printing of the offer, administration of the Sweepstakes, or in the announcement of the Prize.

The Prize will not be mailed. Unless otherwise agreed in writing by Sponsor, the Prize must be claimed at the offices of the local Participating Radio One® Station by the date specified during notification or the Prize will be forfeited.

No transfer of the Prize to a third party is permitted, and the Prize cannot be redeemed for cash value.

In the event any winner is found to be in violation of these Official Rules or is otherwise determined by Sponsor to be ineligible, the winner may be required to forfeit the Prize or to reimburse Sponsor for the stated ARV of the prize if such violation is discovered after the Prize has been used by the winner.

GENERAL CONDITIONS:

- The Sweepstakes is void outside of the metropolitan area of one of the Participating Radio Stations listed above and where otherwise prohibited by law.
- Sponsor reserves the right to make changes to the Official Rules, which will become effective upon posting online, so long as no participant is materially adversely affected by any such changes.
- Sponsor is not responsible for the inability of any entrant to complete or transmit a Sweepstakes entry for any reason, whether due to technical malfunction or human error.
- Sponsor is not responsible for any errors or others acts resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive entry information by Sponsor on account of technical problems or traffic congestion on the Internet or on any website. Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Sweepstakes in the event of tampering, unauthorized intervention, fraud, technical failures, or any other causes that may corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes. Sponsor further reserves the right to select winners from eligible entries received as of the termination date and to disqualify any individual who tampers in any way with the entry process. Sponsor may prohibit an entrant from participating in the Sweepstakes if it determines that said entrant is attempting to undermine the legitimate operation of the Sweepstakes by cheating, hacking, deception, or other unfair playing practices, or by abusing, threatening or harassing other entrants.
- Any use of robotic, macro, automatic, programmed or like entry methods will void all such entries and will subject such entrant to disqualification.
- Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws, and should such an



attempt be made, Sponsor reserves the right to seek damages from any such participant to the fullest extent of the law.

- The Sponsor of the Sweepstakes is Radio One, 1010 Wayne Avenue, 14th Floor, Silver Spring, Maryland 20910. Atlantic Records is not responsible for conducting or administering the Sweepstakes or selecting the winner.

Copies of the Official Rules are available upon request during regular business hours, Monday through Friday, at Radio One, 1010 Wayne Avenue, 14th Floor, Silver Spring, Maryland 20910.